



### **Crafted Society + Roger Selden x Inter Campus**

Crafted Society is proud to announce it will be supporting the positive impact of Inter Campus, the social responsibility program of FC Internazionale Milano. In keeping with the brand's philosophy of using Luxury as a force for good, Crafted Society, through their socially responsible business model, will support Inter Campus and their far-reaching social impact activity.

For this special project, Crafted Society collaborated with Roger Selden, a prominent Milan-based artist. Selden married the idea of using sport as a positive social tool with that of his artistic craft. Crafted Society and Selden have chosen Inter Campus as their preferred Social Impact Partner and have signed up to support the Inter Campus activity in Bosnia Herzegovina during the Fall of 2017. Crafted Society will destine the 5% of revenues generated {through the sale of their limited-edition cashmere scarves} to this programme.

This contribution will help to improve and consolidate the Inter Campus activity in Sarajevo and Domanovici, near Mostar, where the objective is ethnic and religious integration of underprivileged children. In Sarajevo, Inter Campus includes children of various ethnicities, who come from socially and economically vulnerable households. In Domanovici, the project represents the only integration experience for 100 Muslim and Christian students that normally go to separate schools. Thanks to Inter Campus they will play together with no boundaries.

## About Crafted Society

Crafted Society; a responsible luxury lifestyle brand fusing exquisite craftsmanship with positive social impact. The brand's core mission is to keep the crafts alive and prospering and directly supports education, training and development of the future generations of master craftspeople through its social impact partners.

As a purpose-focused business, the brand directly funds its positive impact programmes and its "luxury for good" philosophy, by donating 5% of its topline turnover (net-of-salestax) directly to the causes it partners with. They are pioneers of the new-luxury movement.

For more information please visit [www.craftedsociety.com](http://www.craftedsociety.com)

## About Roger Selden

Born in New York in 1945, studied art at the Brooklyn Museum from 1957 to 1962. He then attended Temple University Tyler School of Fine Arts in Philadelphia where he received his BFA in 1966.

During the summer of 1964 he studied in paris with Antonio Frasconi and George McNeil. From 1966 to 1968 he attended the Tyler School of Fine Arts Rome Italy where he received his MFA in 1968.

Since 1971 Selden in collaboration with Renato and Giorgio Cardazzo of the Naviglio Gallery in Milano, Italy, has had more than 100 one man shows around the world, he has also had one man shows in the most important art fairs such as Art Basel, Fiac Paris, Arte Fiera Bologna, Chicago Art Fair, Arco Madrid, Art Cologne, Art Forum Zurich.

Selden lives and works in Milan and New York.

## About Inter Campus

Since 1997 Inter Campus gives back the **Right to Play** to thousands of needy children, using the **values of sport** and the game of football as an educational tool. Inter Campus contributes to the **development** of the local communities, supporting **educational, social and sanitary protection programs** carried out by local partners. Moreover, Inter Campus promotes social integration among differing ethnic groups and cultures.

For more information on the partnership visit <https://intercampus.inter.it>